

## PRESS RELEASE

### RIVERWOOD SOLUTIONS NAMED “RISING STAR” IN 2010 GLOBAL OUTSOURCING 100 RANKINGS FROM INTERNATIONAL ASSOCIATION OF OUTSOURCING PROFESSIONALS (IAOP)

*Company Receives Honorable Mention in Outsourcing Services for Impressive Revenue Growth*

**MENLO PARK, CA – MAY 4, 2010** – [Riverwood Solutions](#), the innovator in [managed supply chain services](#), today announced that the [International Association of Outsourcing Professionals® \(IAOP\)](#) has named the company one of its “Best 10 Rising Stars in Revenue Growth” for 2010.

The *Global Outsourcing 100®* – an independently judged, opt-in ranking of the world’s best outsourcing service providers and advisors – has become an important resource to help companies compare providers and advisors using an objective methodology. This is the sixth provider list and second advisor ranking. Riverwood was judged in the Rising Star category, which focuses on identifying the best emerging companies. Judging criteria included revenue, customer outcomes, capabilities, relationship management approaches, management talent and experience.

“Riverwood Solutions is honored to be recognized by IAOP as the only outsourcing services firm on a list focused on outsourced supply chain services,” said Ron Keith, CEO of Riverwood Solutions. “The rapid revenue growth in our services business is a testament to both the underserved market needs addressed by our company’s HOST model, and the value created by all of our hardworking team members in the U.S., Europe and Asia. We’re proud to be listed alongside such exceptional companies.”

Riverwood Solutions’ [Hybrid Outsourced Services Team \(HOST<sup>SM</sup>\) model](#) enables OEMs in a range of industries – from consumer products and Smart Phones, to semiconductors and green technology – to strip cost out of the supply chain with a hybrid approach to supply chain design, implementation and management.

“These firms on the *Global Outsourcing 100* are leaders who are helping the companies that use their services realize greater value and business flexibility, as well as a lower cost structure that will make them stronger in the long term,” said IAOP Chairman Michael Corbett, who led the judges’ panel.

For complete lists and more than 80 sub-lists with rankings by geography, industry and service areas, see [The Global Outsourcing 100](#).

#### **About IAOP**

The International Association of Outsourcing Professionals (IAOP) is the global, standard-setting organization and advocate for the outsourcing profession. With more than 100,000 members and affiliates worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. [www.iaop.org](http://www.iaop.org).

#### **About Riverwood Solutions**

Riverwood Solutions is a managed services provider that helps OEMs design, implement and manage cost-effective, highly responsive supply chains. Riverwood's team of OEM and EMS (electronic manufacturing services) industry veterans has negotiated more than \$7.5 billion in global supply agreements and launched nearly 200 products in 20 countries for numerous brand owning enterprises. The company's HOST<sup>SM</sup> (Hybrid Outsourced Services Team) model provides clients at any stage of supply chain maturity with skilled project management in the world's innovation centers and in-country operations and supply chain expertise in the world's leading manufacturing centers. Riverwood's unparalleled experience, proven processes and unique model allow OEMs to implement and manage more responsive supply chains at a lower total cost with a long-term partner whose financial goals are aligned with their own.

Headquartered in Menlo Park, Calif., Riverwood ([www.rwsops.com](http://www.rwsops.com)) has offices in Dallas Texas, Guadalajara, Mexico, Stockholm, Sweden, and Shenzhen, China.

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