

## PRESS RELEASE

### CLEAR VIEW TECHNOLOGIES, INC. NAMES RIVERWOOD SOLUTIONS “2010 SUPPLIER OF THE YEAR”

*Riverwood Solutions Recognized for Delivering Productization and Supply Chain Services in Support of Clear View Technologies’ Successful Launch of The BarMaster™*

**MENLO PARK, CA – APRIL 6, 2010** – [Riverwood Solutions](#), the innovator in [managed supply chain services](#), today announced that [Clear View Technologies, Inc.](#), a leading developer of market-focused asset management and inventory control solutions, has recognized Riverwood Solutions as their “2010 Supplier of the Year” for product, sourcing and supply chain management services. Riverwood Solutions has been a key supplier to Clear View Technologies since July 2009 and played an integral role in Clear View Technologies’ successful [launch of The BarMaster](#), which debuted at the Nightclub and Bar Show in March 2010.

An alcohol beverage management, inventory control and loss prevention system, Clear View Technologies’ The BarMaster enables total tracking of every ounce of alcohol from top shelf to stockroom to point-of-sale for bars, nightclubs, restaurants, hotels, casinos and sports venues. The BarMaster increases the value of a business and yields a return on investment many times over by immediately reducing losses due to theft, shrinkage, sales fraud and improper free-pour behavior.

“Over the past year we have come to rely on Riverwood Solutions as if they were an extension of our own company,” said Paul Mula, CEO of Clear View Technologies. “The 2010 Supplier of the Year Award recognizes the immeasurable contribution the Riverwood team has made to Clear View Technologies and the value they provide across their entire service offering, from design support and sourcing solutions to ongoing operations and supply chain management.”

The [Hybrid Outsourced Services Team \(HOST<sup>SM</sup>\) model](#) enables OEMs in a range of industries – from consumer products and Smart Phones, to semiconductors and green technology – to strip cost out of the supply chain with a hybrid approach to supply chain design, implementation and management.

“We are honored to be recognized by Clear View Technologies for our dedication and the value that our HOST model offers OEMs to be more competitive in their chosen markets,” said Riverwood Solutions’ CEO Ron Keith. “As we enter the next stage of work with Clear View Technologies, which is focused on industrialization and supply chain solutions for cost optimization and volume production, we look forward to a long-term, mutually beneficial relationship.”

#### **About Clear View Technologies**

Founded in 2006, Clear View Technologies develops market-focused asset management and inventory control solutions that create consistency and drive efficient operations. With the company’s patented business logic technologies, customers across the hospitality, biomedical and healthcare industries are benefiting from innovative solutions for high-value, diminishing-weight and diminishing-item inventories. Clear View Technologies’ initial market-focused offering provides the only comprehensive, web-enabled business management, inventory control and loss prevention systems for the hospitality industry. Clear View Technologies is a privately held company based in San Jose, Calif. Visit <http://www.clear-view-tech.com/index.htm> for more information.

#### **About Riverwood Solutions**

Riverwood Solutions is a managed services provider that helps OEMs design, implement and manage cost-effective, highly responsive supply chains. Riverwood’s team of OEM and EMS

(electronic manufacturing services) industry veterans has negotiated more than \$7.5 billion in global supply agreements and launched nearly 200 products in 20 countries for numerous brand owning enterprises. The company's HOST<sup>SM</sup> (Hybrid Outsourced Services Team) model provides clients at any stage of supply chain maturity with skilled project management in the world's innovation centers and in-country operations and supply chain expertise in the world's leading manufacturing centers. Riverwood's unparalleled experience, proven processes and unique model allow OEMs to implement and manage more responsive supply chains at a lower total cost with a long-term partner whose financial goals are aligned with their own.

Headquartered in Menlo Park, Calif., Riverwood ([www.rwsops.com](http://www.rwsops.com)) has offices in Dallas Texas, Guadalajara, Mexico, Stockholm, Sweden, and Shenzhen, China.

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